



CEFE Digital Facilitator Certificate

Develop highly effective change processes with digital facilitation tools.





Enhance your skills as a digital facilitator with one of the most successful methodologies in business development!

CEFE digital facilitation allows facilitators to generate active digital participation, contextualized reflection and meaningful learning; through challenging and motivating challenges in a digital environment. At the same time, it encourages empathy, interaction and collaboration between participants, developing experiential learning activities.

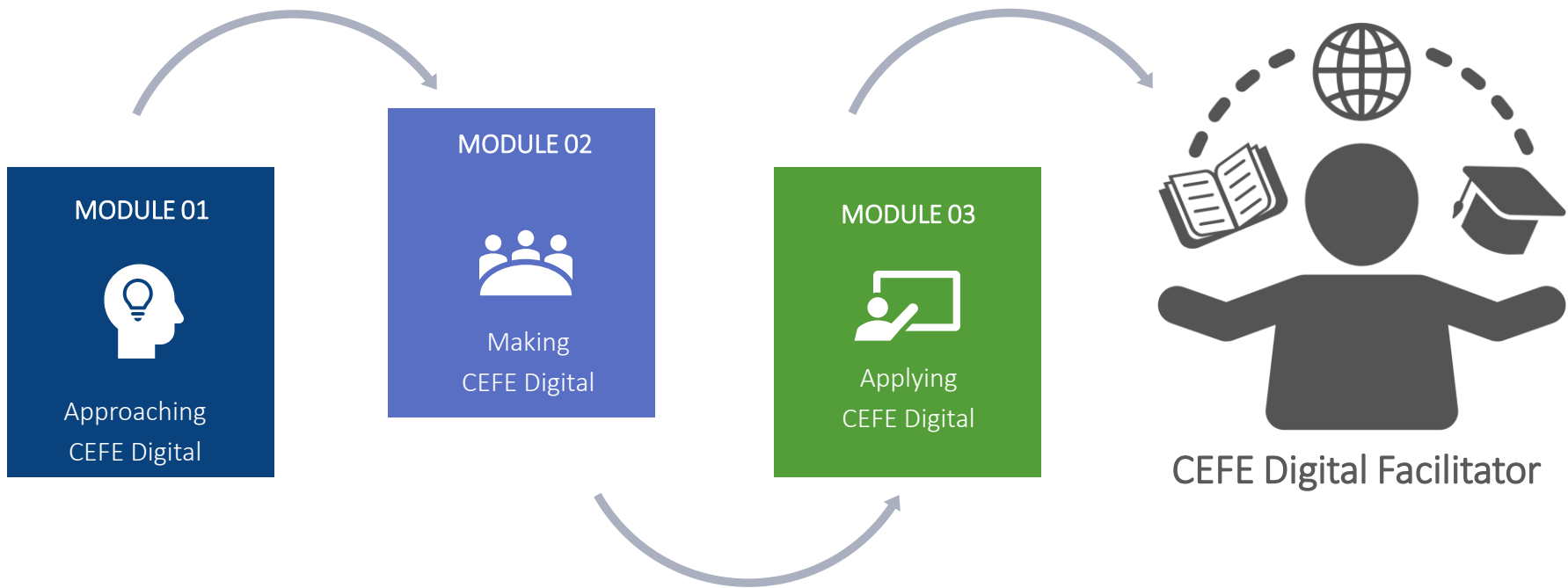
The International Certification for CEFE Digital Facilitators is an intensive online specialization for trainers who wish to enhance their digital facilitation skills to stimulate the growth of individuals through virtual organizational simulations.

The program aims to promote SMEs' growth by improving their entrepreneurial skills, business performance and income generation to positively impact the development of communities, countries, and economic and social environments.





Digital Learning Route



Digital Learning Route



MODULE 01

Approaching CEFE Digital



For CEFistas

57% Asynchronous



For Non - CEFistas

64% Asynchronous



Digital Tools: Videos, Genially, Padlet, CANVA, Jam board, Mentimeter, Miro, etc. Quizzes to evaluate knowledge.

Total 46 hours

1 opening session: 2 hours.
6 synchronous sessions:
3 hours each.
1 Modelling exercise
Asynchronous sessions: 18 hours
Optional Mentoring: 8 hours

Total 56 hours

6 Synchronous sessions:
3 hours each.
1 Modelling exercise
Asynchronous Sessions: 28 hours
Optional mentoring: 8 hours



MODULE 02

Making CEFE Digital



CEFE Digital
Modelling

3 Exercises



2 Digital Macro
labs

6 Groups of 3 people*

Total 49 hours

*6 groups – 12 Macro labs total: 36 hours
Mentoring per digital Macro lab: 2 hours



CEFE Digital
Modelling



MODULE 03

Applying CEFE Digital



Target Group
Workshop

3 CEFE Digital Facilitators



Synchronous or
Asynchronous
Supervision

Total 90 hours

*9 hours
**2 hours per Macro lab observation
by a CEFE Digital Trainer
Work group: 10 hours

Preparation and
Execution*

Mentoring and
Supervision**

Total duration



CEFistas	Non - CEFistas
120 hours	130 hours

CANVAS MODELO DE NEGOCIO

ASOCIADOS CLAVE



ACTIVIDADES CLAVE



RELACIÓN CON LOS CLIENTES



SEGMENTO DE CLIENTES



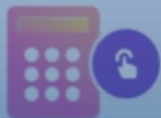
RECURSOS CLAVE



CANALES



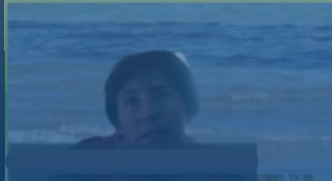
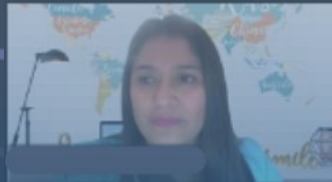
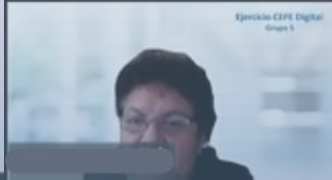
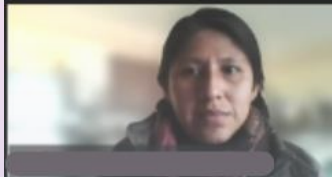
ESTRUCTURA DE COSTOS



VÍAS DE INGRESO



vitor hugo arenas pal...



Detener vídeo



Seguridad



Participantes 18



Chat



Compartir pantalla



Grabar



Sección de Grupos



Reacciones



Aplicaciones

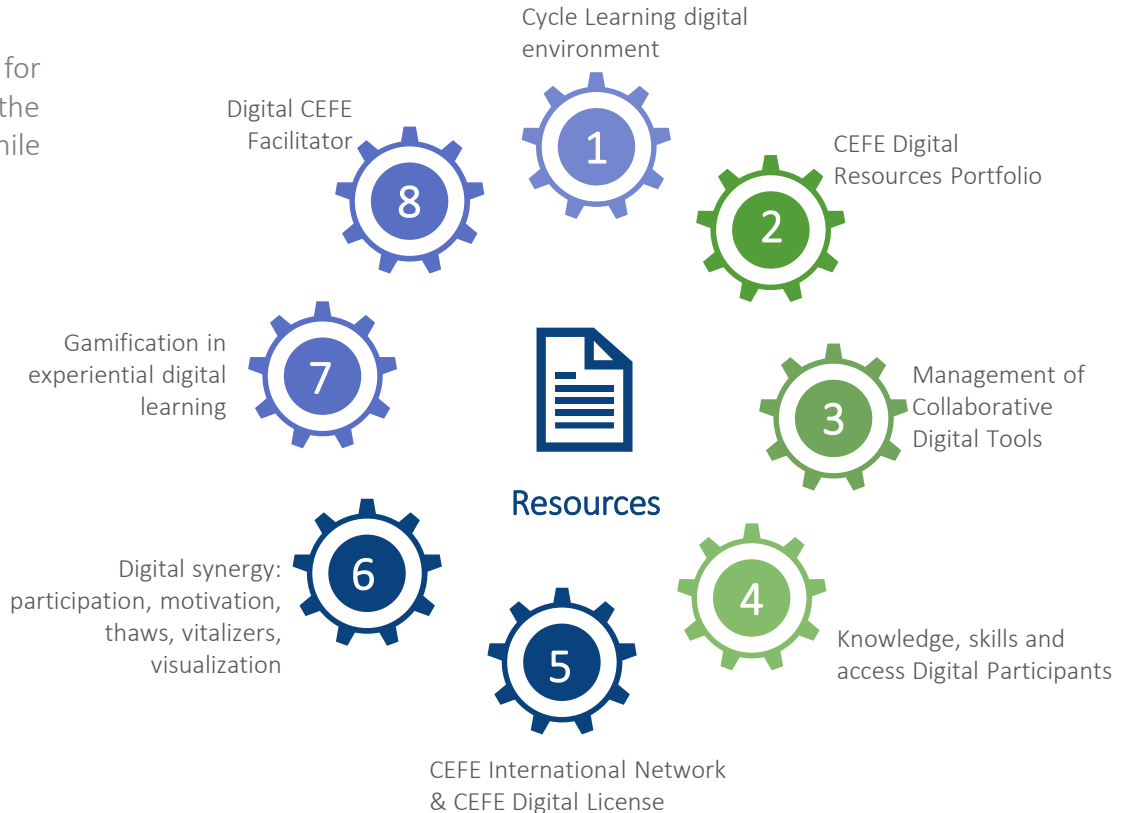


Module 1: Approaching CEFE Digital (For CEFistas)



Participants obtain a diagnosis of their capacities for developing their online trainer profile and learn the characteristics of the CEFE Digital facilitator while learning to master digital tools for online facilitation.

- Initial Session: Expectations program, etc.
- Concept and Pillars CEFE Digital Introduction.
- Compass Facilitator CEFE Digital.
- CEFE Digital Conversations.
- CEFE Digital Modelling session.
- Final Session Closing and Evaluation.



Digital Tools: Videos, Genially, Padlet, CANVA, Jam board, Mentimeter, Miro, etc. Quizzes to evaluate knowledge.



Module 1: Approaching CEFE Digital

(For Non - CEFistas)



Participants learn and internalize the principles and foundations of adult learning, the structure of the groups and the structural foundations of the CEFE Digital methodology as an intervention to promote economic, social and environmental development.

- 01 CEFE Professional Facilitation
- 02 Experiential Learning Cycle
- 03 Entrepreneurial Characteristics
- 04 History and Methodology CEFE
- 05 Verbal and non-verbal Communication
- 06 Moderation Techniques



- 07 Facilitation Techniques
- 08 Perceptive Canals
- 09 Group Dynamic Management
- 10 The Visualization
- 11 Design workshops CEFE
- 12 Learning process

Each Asynchronous Masterclass shall have a quiz developed with a digital tool to verify the knowledge



Module 2: Making CEFE Digital (For CEFistas and Non - CEFistas)

Participants internalize basic concepts and tools for digital facilitation and a set of exercises from the CEFE Digital Manual to contribute to developing ventures. Master Facilitators and participants evaluate their interventions and set personal challenges to improve their performance as CEFE Digital facilitators.



**Initial Session: Expectations
program, etc.**



**3 CEFE Digital
Modelling Exercises**



**2 rounds of 6 Digital Macro
labs**

6 Groups of 3 people



**Final Session Closing
and Evaluation**

- Briefcase digital exercises.
- Design, Develop and Testing CEFE Digital.
- Workshops, Design Sprint Method.
- Preparation and Mentoring.
- Execution and feedback.



Module 3: Applying CEFE Digital (For CEFistas and Non - CEFistas)

Participants prepare and execute their first interventions with the CEFE Digital Methodology (Workshop) with real target groups to obtain their International Certification as CEFE Digital Facilitators.



Target Group Workshop

3 CEFE Digital Facilitators

Preparation and
execution



Synchronous or Asynchronous Supervision

Total 90 hours

Duration: 9 hours synchronous
3 sessions of 3 hours, 6 sessions of 1.5 hours
by a CEFE Digital Trainer
Work group: 10 hours

Mentoring and
Supervision

EVALUATION CRITERIA



2 Animometers
Final evaluation



3 Dynamics or
Vitalizers.



2 or 3 asynchronous
sessions.



Application of
digital tools.



Group of 3 people.
Each person with
a leading role.



Include 3 Digital
Exercises.



4 Usted está viendo la pantalla de Ana María Álvarez accedió a la sala de espera




Chatear Compartir pantalla Votación Grabar Sección de Grupos Reacciones



CEFE Digital for CEFistas

CEFistas with knowledge of Digital training

MODULE 01



Approaching
CEFE Digital



Note: Requires the demonstration of their competence in the use of digital tools.


MODULE 03



Applying
CEFE Digital

CEFistas without experience in Digital training


MODULE 01



Approaching
CEFE Digital



MODULE 02



Making
CEFE Digital



MODULE 03



Applying
CEFE Digital



CEFE Digital Facilitator



CEFE Digital Certification System

CEFE Digital
Facilitator License

- Facilitators delivered after coursing the program according to the approved standard. It has an indefinite duration. It contains a verification QR code.



CEFE Digital
Advance Trainer

- Facilitators have experience applying Digital CEFE with target groups (minimum 24 hours of implementation).
- Facilitators have a CEFE Digital Master Trainer's recommendation.
- Facilitators create and apply at least one CEFE Digital Exercise validated by a Master Trainer.



CEFE Digital
Master Trainer

- Facilitators have participated as Co-facilitators in two CEFE digital training (During all modules).
- Facilitators have experience in applying Digital CEFE with target groups.
- Facilitators Create and apply CEFE Digital Exercises (two) validated by a Master Trainer.
- Facilitators have two CEFE Digital Master Trainer recommendations.



Thank you