



## In Practice

### CEFE LED in Vietnam

How can households in rural mountainous areas of Central-Vietnam survive and earn a minimum income also in the future without destroying the basis of natural resources? More than 40 stakeholders, representing the political and economic key players of the Province Quang Binh, participated in the LED workshop which succeeded to introduce the new method and to prepare a wide range of 7 projects aiming at accelerated economic growth, based on own resources. Participative planning is introduced as approach for the 5-years-planning of the Provincial Government.



# Local Economic Development CEFE LED

## In Brief

LED is a pragmatic and powerful tool that can help significantly addressing local development issues. At a minimum, it offers a way for improving the necessary interaction among businesses, government, labour and the poor. Done well, it provides a way for clarifying competitive advantages, identifying cooperative opportunities, crafting innovative options, and generating strategies that better achieve local priorities. LED supports job creation and income generation, also for the bottom of the pyramid.

Essential are ownership and commitment of public, private and civil society sectors, facilitated by a highly participative and experiential process during planning and implementation.

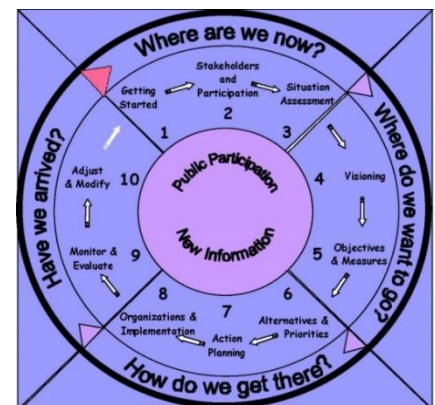
LED addresses stakeholders at institutional level and influences policy shaping and making for a better enabling environment. It aims at accelerating local or regional economic cycles, thereby improving livelihood of the local population.

## Deliverables

CEFE LED provides mobilisation of stakeholders, facilitation and moderation of planning and implementation, qualification of local human resources and appropriate monitoring tools and joint progress management.

## Instruments

Participant centred learning, LED strategy engineering, situation analysis, LED profiling, budgeting, CSR, PCM



### Duration of Service

Single planning intervention: ~ 2 weeks  
Entire LED process management, incl. coaching during implementation: ~ 6 months +  
Training of LED facilitators: several HCD steps during 6 months; should be integrated into LED process management (above).

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