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Integrated Livelihood development Approach-CEFE-ILDA

In Brief

CEFE Net Sri Lanka launched above project with the financial assistance from German International Cooperation Peace Building through Vocational Training (GIZ-PB VT) Project. On success, it was introduced to GIZ DETA Project in North of Sri Lanka.

Objective was to promote and facilitate sustainable livelihood activities for 300 re-settled war widows, ex-combatants and war affected families and create a team of 25 young educated men and women working as trainers and micro enterprise counsellors in implementation and follow-up of the project.

Partnering banks were offering micro credit for beneficiaries to establish micro and small enterprises by the beneficiaries.

Outcome

- Setting up of at least 180 micro and small enterprises – 60% success rate after one year; improvement of family income and living standards;
- Having at least 20 young licensed trainers and counsellors providing enterprise development services even after the project period;
- Partner banker continue offering micro credit for beneficiaries to establish and expand micro and small enterprises by the beneficiaries.

Instruments

Program was implemented using following instruments:

- 1. Market system analysis**
To identify potential livelihood development sectors and micro credit suppliers
- 2. Developing a team of small business counsellors**
Using CEFE business counsellors training module
- 3. Mobilizing and selection of Participants thro- Counsellors**
Proper selection of Ps necessary to ensure success rate
- 4. CEFE –Entrepreneurship Development and Business Planning Course**
5 days CEFE course aiming at planning a micro business and entrepreneurial competency development
- 5. Micro credit facilitation**
Using the partner bank identified during the step 1
- 6. Technical and vocational training**
Training on various technical and vocational fields identified during business planning
- 7. Training in record keeping**
For maintaining proper financial records for self-monitoring and evaluation of the progress of the micro business
- 8. Business counselling and mentoring**
Trained business counsellors providing these services to ensure sustainability of the micro business

Duration of Service: 06 to 09 months

Target Group: Conflict affected, women headed family members/widows

Potential Target groups: men and women of resettled families after natural or man-made disasters, youths from vulnerable communities