



In Practice



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Finance Walk In Brief

Finance is enterprise reality expressed in figures. Numbers tell stories; lots of stories. A wise entrepreneur is one who is able to read these stories: *Where do these numbers direct my enterprise to? This is demystifying finance.* Then, the facts remain – financial management is nothing but common sense management. In real world, for entrepreneurs knowing their financial capacities is a key to success. This training is targeting service providers such as potential financial trainers or entrepreneurs who wish to upgrade their financial skills and tools.

Deliverables

The training is split into ten sessions. Each session takes about two to four hours. Contents addressed during the workshops are:

- Overview financial plan
- Financial diagnostic of an enterprise
- Investment valuation and criteria
- Finance schedules
- Financial decision making
- Balance Sheet, Cash Flow, Profit & Loss
- Ratio Analysis

It can also be provided as intensive compact course in financial management.

Instruments

The course is based on action-orientated and participative learning method. A mix of case studies and simulations is taking the participants through the topics. Complemented by theoretical input, the participants will be able to prepare their own financial plans and understand strengths and weaknesses.

Duration of Service

Depending on the level of modularisation 5 compact days or 10 short term sessions of training.

Training of Trainers

It can be used as sub-module within a Training of Trainers or thematic advanced seminar.