



Tool Summary:

-- CEFE Web and Video Conferencing --

Tool abstract:

CEFE Web and Video Conferencing is a professional and efficient format to maximize your engagement with potential business partners in selected areas, investors, policymakers, and experts to forge strong partnerships online. It can be combined with CEFE B2B matchmaking and integrated into existing events or organised as a stand-alone solution for both in-person or online events as well as a hybrid solution.

CEFE Web and Video Conferencing is characterized by:

- Smart Event management.
- Agenda planning in a user centred way
- Participant registration and ticketing
- Event communication and marketing
- Different Event Formats: keynote speeches, presentations, round table and panel discussions workshop, moderated focus groups, Q&A and more.
- A free mobile app (B2match) to manage your meetings wherever you are.
- Dedicated assistance from the CEFE Web and Video Conferencing team during the event

Which values are generated?

For beneficiaries:

- CEFE Web and Video Conferencing will provide participants with an opportunity to present and discuss a topic online like in a real conference. Business areas can be selected depending on the clients' needs.

For projects and policy makers:

- CEFE Web and Video Conferencing enables the initiation of professional exchange, cooperation, through structured online events.

How it works?

- An online platform, where participants can attend different online formats to present themselves and their business by a single click. The CEFE Web and video conferencing team provides advice in the implementation and use of the different formats. A free mobile app allows participants to manage their meetings when and wherever they want.
- Personal assistance from the CEFE B2B matchmaking team before and during the event (hotline/support chat) gives onboarding support and guides users on their way to the conference as well as. A special VIP support is also available.
- To measure the success of your event, an integrated monitoring and evaluation tool is available for the event managers. Results can be easily exported to Excel for further use.
- CEFE Web and Video Conferencing complies with GDPR.

What is needed?:

CEFE Web and Video Conferencing is in the final testing phase and will be operational by end of May 2020.

Are you interested?

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