



Tool Summary:

-- Value Creation Framework-- in cooperation with Platform3L

Which values are generated?

For beneficiaries:

- In cooperation with research institutes we supply daily curated impulses how similar challenges have been solved around the world by means of technology. The users rate the impulse for the surrounding and creates ideas for implementation. Using this method inside a company or a larger group of students provides qualified answers on value creating measures fostering decisions on swarm knowledge. A digital framework helps as well in the implementation phase to foster continuous value creating innovation.

For projects:

- The value creation framework can be used as well in special purpose projects e.g. to setup or improve logistics.

How it works?

- The Value Creation Framework is a Web Based Application which runs on any device. Participants receive a daily impulse via their Emails. Contents are curated in advance for the specific purpose, e.g. to setup a specific value change, to improve a specific process to create new customer projects. Evaluation is done based on swarm intelligence of the participants.

What is needed?:

Access to WLAN.

Are you interested?

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