



### Tool Summary:

## --Innovation Impact Summit – in cooperation with InnovationLabs.Berlin

### Which values are generated?

#### For beneficiaries:

- Participate in a conference and learn from global thought and action leaders.
- Tap the experiences of top innovation practitioners and learn to create massive transformational impact.
- You are someone who is looking to create positive change in the world and you want to get inspired and learn from real innovation and impact practitioners. Or you just want to broaden your understanding about how innovation creates real sustainable impact with users, employees, societies, economies and the environment around the world.

#### For projects:

- Participate in the conference as speakers, sponsors, affiliates or other stakeholders.

### How it works?

Traditional conferences require participants to travel and to stay in a particular place. This takes time, is expensive, or might not even be possible due to the current coronavirus outbreak. An Innovation Impact Summit utilises the web as the conference venue. Speakers and participants access the conference from anywhere in the world and can do this at any time, using standard browser software. Participants will be able to log on as little or as much as they wish – before, after or during office hours. Online conferences are very valuable for open events and conferences, or internal business conferences where communication with a large audience is the focus.

### What is needed?:

Participants require an internet connection. Each participant gets her/his own access link. GDPR is assured.  
We provide an online training course to explain how this can be done realised. There exists already a 10 lessons.  
Could also be offered as a let's say 9-12 week course with weekly dedicated live sessions as a tailored service.  
Could be realised in a few weeks.

### Are you interested?

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