



Tool Summary:

-- CEFin - Business plan calculation --

Which values are generated?

For beneficiaries:

- Start ups and existing businesses can easily calculate and assess feasibility, liquidity and profitability of their investment plans. They get solid information on market and sales forecast, investment needed, financing plan, working capital, depreciation, cost calculation, profit & loss, cash flow.
- CEFin shows seasonality of expenses and revenues.
- It prevents beneficiaries from entering into unknown risk and possible failure and enhances chances for credit and grant application
- Beneficiaries do not need in depth knowledge of business mathematics.

For projects:

- Projects can promote a larger number of businesses with solid chances for sustainability and less input, resulting in an improved impact on employment and income generation.

How it works?

- Beneficiaries should have a basic understanding of business model logic and steps.
- Using a model case, they are guided in 5 sessions on business plan preparation journey. Each session is provided as a webinar with a tutor and peer learning and can host up to 15 participants. Between the sessions they are guided individually by a personal coach.
- CEFin is excel-based. It is adapted to the common target group in projects. Internet connection is needed for webinars, coaching and access to CEFin: each participant gets an own project which he/she accesses with a password. GDPR is assured.

What is needed?

More model cases are to be prepared, related to your project requirements. The App for the internet-based platform must be programmed, tested and finished. CEFin can be ready to go within 2 months.

Are you interested?

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